



Press release
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ARCHOS EXPANDS PALM-SIZED ARCHOS PORTABLE MEDIA PLAYER WITH HARD DRIVE THAT HOLDS 40 MOVIES¹

Newest ARCHOS 405 Impresses with 30GB Hard Drive to Carry Your Full Digital Media Library Right in Your Pocket*



Ignny, FRANCE – February 7th, 2008 – ARCHOS introduces in Europe today the newest addition to its acclaimed Generation 5 consumer electronics line, the ARCHOS 405 30GB* Portable Media Player (PMP). The ARCHOS 405 30GB* puts all of your digital media right in your pocket with its increased hard drive capacity, holding up to 40 movies¹, 300,000 photos¹ or 15,000 songs¹.

The new ARCHOS 405 was designed for on-the-go consumers who want high quality and full portability of their digital entertainment library. The new ARCHOS 405 features a 30GB* hard drive with DVD quality playback on a 3.5-inch screen to enjoy your favorite movies, TV shows and videos. The ARCHOS 405 30GB* is equipped with enhanced ARCLibrary music customization options and catalogs, as well as instant photo transfer capabilities. No other pocket-sized PMP offers the personalization options and flexibility as the ARCHOS 405 30GB*. The ARCHOS 405 was introduced last fall in a 2GB* version.

Record Your Favorite TV Shows and Movies for On-the-Go Entertainment

Using the optional ARCHOS DVR Station Generation 5, the ARCHOS 405 30 GB* is a mobile Digital Video Recorder (DVR) with a fully integrated Electronic Program Guide. With one-touch recording or scheduling of favorite TV shows or movies, the ARCHOS 405 30 GB* is the source for missed programs and catching up on favorite shows while on the go. Record anytime your voice commands with the built-in microphone, while the built-in speaker allows you to share your music with your friends.

“The portability and versatility of the new ARCHOS 405 30GB makes it a great addition to our acclaimed Generation 5 line of PMPs”, said Henri Crohas, ARCHOS founder and CEO. “With the increased hard drive capacity, ARCHOS customers will be able to record, transfer and enjoy faster delivery of their favorite digital content right in the palm of their hand with the new ARCHOS 405.”

Personalize Your ARCHOS 405 30GB* with Plug-Ins and Accessories

Consumers can personalize their ARCHOS 405 with plug-ins and accessories such as the Cinema Plug-In for playing MPEG2/VOB video files² with AC3 surround sound, and the Video Podcast Plug-In for playing podcasts in H.264 MPEG4³ formats with AAC audio. Accessories are available on the ARCHOS Web site.

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Accessories include the DVR Travel Adapter to record analog audio and video sources on the move, the Docking Adapter to transfer photos directly from a camera with a standard USB 2.0, Portable Speakers to amplify your music library or use it to easily to transfer photos directly from a camera, Protective Cases and more. The ARCHOS 405 30GB* is also compatible with Generation 4 accessories. Accessories are available on the ARCHOS Web site.

Pricing and Availability

The ARCHOS 405 30GB* is available on [ARCHOS](#) web store, it will be in European store end of February 2008 and will retail for €199.99. Order information and customer support details are available on the ARCHOS Web site at www.archos.com.

The ARCHOS 405 30GB* is the smallest PMP in the ARCHOS [Generation 5](#) line of players, which includes the ARCHOS 105, 405 4GB*, 605 WiFi, 705 WiFi and TV+; currently all available for retail in North America and Europe.

About ARCHOS

ARCHOS introduced the hard-drive-based MP3 player with the Jukebox 6000 in 2000, and since that time has revolutionized consumer electronics devices. The company [introduced the portable video player](#) in 2003 and was the first to bring TV recording, wireless and touch screens to the portable media player. ARCHOS' award-winning products let consumers enjoy movies, photos, video, music and television anytime, anywhere. [Established in 1988](#), ARCHOS has offices in the United States, Europe and Asia, and is quoted on Compartment B of Euronext Paris, ISIN Code FR0000182479. More information is available online at www.archos.com.

**1GB= 1 billion bytes; actual formatted capacity is less.*

1). On average; based on 3.5 mins/song & 64 kbits/s WMA, on 1000 kbits/s MPEG-4 audio/video encoding and 1h30/movie (for near DVD Quality), on JPEG, VGA

2) MPEG-2 MP@ML up to 10 Mbps (up to DVD resolution) and AC3 stereo sound (5.1)

3) H.264 up to DVD resolution and AAC sound

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